

## Crowning DLD Finish in Davos



Springer CEO Mathias Döpfner, Burda CEO Paul-Bernhard Kallen, publisher's son Jacob Burda and Oliver Samwer (Rocket Internet) © BrauerPhotos / G.Nitschke for Hubert Burda Media

Around 400 guests followed the invitation of *DLD* founder Steffi Czerny, *DLD* Chairman Yossi Vardi and Burda CEO Paul-Bernhard Kallen to the *Burda DLD Nightcap* in Davos as part of the World Economic Forum (WEF). The publisher's son Jacob Burda and the Burda board members Martin Weiss and Stefan Winners also welcomed the guests to the annual meeting of the influential on Tuesday evening. The event first took place in Davos in 1995 and is still one of the most popular parties of the WEF. The *Burda DLD Nightcap* also marks the glamorous conclusion of the *DLD* conference in Munich, which took place from 19 to 21 January.

International business leaders, politicians, investors, artists and media makers: All gathered on Tuesday evening in the rooms of the Belvédère Hotel to network and celebrate with refreshing cocktails created by the "Liquid Chefs". Among the guests were Deutsche Bank-CEO Christian Sewing, Oliver Samwer (Rocket Internet), Springer-CEO Mathias Döpfner, Miriam Meckel (publisher of *Wirtschaftswoche*), Günther Oettinger (EU Commissioner), Princess of Norway Märtha Louise, UBS boss Martin Blessing, Nestle heir Patrick Liotard-Vogt, entrepreneur Regine Sixt, investor Klaus Hommels (Lakestar) and manager Nikolaus von Bomhard.

For the seventh time, original brass music from Lake Tegernsee made for a traditional Bavarian atmosphere in the Swiss Alps.

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Category **Events**

Tags **Davos, DLD, DLD Munich, Jacob Burda, Martin Weiss, Nightcap, Paul-Bernhard Kallen, Stefan Winners**

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