

Hubert Burda Media

Amelia Townsend - BurdaPrincipal Investments

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Let me show you around



Natalie Schmitke, Thomas Juvin, Thomas Kulcsar and Amelia Townsend

Burda is active in 18 different countries. To see the bigger picture, we asked international colleagues in Burda offices all around the world to show us how they work. Up now: Amelia Townsend in London.

What exactly is your job at Burda?

I am Principal at *BurdaPrincipal Investments*. *BurdaPrincipal Investments* is a venture capital provider for later stage, fast growing consumer companies including marketplaces, ecommerce and digital networks. We invest across the US, Europe, and South East Asia. Since 2015, some of our investments include *Etsy*, *Vinted*, *Zilingo*, *Baublebar*, *Not on the High Street*, *Bloom & Wild*, and *Skillshare*.

When and why did you join Burda?

March 2018. Because Burda is a true consumer platform: Burda's consumer expertise (having invested in consumer models previously at Unilever Ventures) and the truly global nature of Burda's reach.

What makes your office unique?

We have a fantastic community of people here, a great events space and in a central London location!

Compared to other cities, what are the advantages and disadvantages working in London?

Pros: London is an international and vibrant city with endless things to see and do. Cons: The tube may be a little more crowded than other cities!

What's your favorite spot to relax after work?

There are some beautiful spots by the river; grass, bars, restaurants – that I would recommend to check out!

Hard facts:

- Focus areas: Venture Capital: Burda Principal Investments
- Address: Burda Principal Investments Limited, Vineyard House, 44 Brook Green, W6 7BT London

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