

Opening of new office in Berlin



BurdaPrincipal Investments has opened a new office in Berlin © Shutterstock

BPI's investment specialists are active around the world to provide long term growth equity for fast growing digital technology and media companies.

With today's opening of the new office in Berlin, the team continues its own geographic expansion. It is the fifth location after Munich, London, Singapore and New York.

The new man at the Berlin office is John Greger, who is now working as Head of Product for *BurdaPrincipal Investments*. Before joining Burda, he was CPO at *Vinted*, leading the product and IT teams during a successful turnaround phase. Prior to this, he worked as CPO or Head of Product for Rocket Internet, Mister Spex and Immobilienscout24.

In recent years, Berlin has established itself as a location for successful digital and innovation companies and has become an important centre for e-commerce. The neighborhood network *nebenan.de*, an important Burda investment managed by *BPI*, is also based in the German capital.

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