

## Premiere in Southeast Asia



*DLD Singapore: for the first time in Southeast Asia © Shutterstock*

Singapore, the small island and city state in Southeast Asia, is an economic miracle. Its favourable location for trade between the Indian Ocean and the Pacific makes the seaport a model of success: Singapore is one of the richest countries in the world mainly due to its position as a global financial centre. Burda is represented in the green metropolis of Southeast Asia by *BurdaPrincipal Investments* and Burda International Asia. On 1 October, *DLD Singapore* will be held for the first time in the seaport to discuss topics such as investment trends, urban development and blockchain with the most exciting thought leaders, investors, entrepreneurs and global players.

### Off to Southeast Asia

**Hildegard Wortmann**, head of the Asia-Pacific region at BMW, the Burda investments *Skillshare* and *M.Gemi*, Director Experiences at Airbnb Parin Mehta as well as Burda board member **Martin Weiss** will discuss how to successfully expand as a European company to Asia. Taking the investor's perspective, **Amid Anand** (Jungle Ventures), **Vinnie Lauria** (Golden Gate Ventures), **Wilson Cuaca** (East Ventures), **Steve Leonard** (SGinnovate) and **Daren Tan** (Golden Equator) will highlight the special features of the Southeast Asian market.

Which innovations are needed to live in "smart cities" in the future, i.e. cities that are more efficient, technologically advanced, greener and more socially inclusive? *DLD Singapore* expects **Assaf Biderman**, founder of Superpedestrian, to address this issue. The technology company is striving for revolutionizing urban traffic with an innovative e-bike conversion kit. **Marc Wagener**, Managing Director of the planned "LabCampus" at Munich Airport, will also discuss this topic on the *DLD* stage. **Jeffry Ho** (Wirecard) and **Ayesha Khanna** (Addo AI) are convinced that cashless payment will be crucial when it comes to the future of our cities. They will be welcomed as speakers at *DLD Singapore* as well.

Other speakers from *DLD Singapore* include **Stefan Mennerich** (FC Bayern), **Alexander Gerfer** (Würth Elektronik), **Ingo Rube** (Botlabs), **Ankiti Bose** (*Zilingo*) and **Teddy Oetomo** from the Indonesian unicorn Bukalapak.

Information about speakers and the *DLD Singapore* program can be found [here](#). For a free press tickets please contact [dldpress@burda.com](mailto:dldpress@burda.com).

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