New York City is the world's media capital and a hot spot for the global digital industry. This role made it destined to become the venue for the third DLD conference on America's east coast. This year some 800 people attended DLDnyc to hear the views of over 100 speakers at the one-and-a-half day event at Manhattan's Center548.

"We invited visionaries and gazed into the future with them. Their task is also to serve as the translators who can explain changes to people and allay any potential fears they might have."

Steffi Czerny, co-founder and managing director of DLD

Best-selling author Douglas Rushkoff joined Andrian Kreye, the Features Editor at the "Süddeutsche Zeitung" newspaper, in the opening panel discussion. In his latest book "Throwing Rocks at the Google Bus" Rushkoff criticizes the digital industry, demonstrating how both it and companies need to be reprogrammed from within if they are to create sustainable prosperity for the majority.

A Glance into the Future
Also on the DLD stage during the first day of the conference was the German-American Dirk Ahlborn, who is realizing Tesla founder Elon Musk’s vision for the future of transport: the high-speed Hyperloop. “Taking people from San Francisco to L.A. in half an hour at 1,200 kilometers an hour, that’s our vision,” said Hyperloop CEO Ahlborn. The system is designed to transport capsules containing passengers through tubes that are almost vacuums.

Panama Papers and Block Chain

Other speakers on the opening day of the event included Wolfgang Krach, editor-in-chief of the “Süddeutsche Zeitung,” who provided insights into the international cooperation on the Panama Papers; Mark Lore of Jet who is attacking internet giants like Amazon and Walmart with his intelligent e-commerce platform; and Don Tapscott who, in the book he presented exclusively at DLDnyc, is predicting that block chain technology will lead to a wholesale disruption of commerce.

Additional information on the speakers and topics discussed at DLDnyc can be found at http://dld-conference.com.

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