

Television for the senses



BonGusto is the only 24/7 food and travel broadcaster in Germany, Austria and Switzerland, and enthral its audience with fascinating in-house productions, formats of high international quality and culinary highlights. *BonGusto* presents a first-class selection of international reports on travel and food as well as recipe clips on its website and YouTube channel.

BonGusto can be viewed via Kabel Digital (Vodafone, unitymedia, M7, NetCologne, UPC, UPC Cablecom, Quickline), IPTV (Telekom), Video on Demand (Vodafone, unitymedia, maxdome, YouTube), Hybrid TV (various providers) and the *TV Spielfilm* App (further apps in planning). Its technical reach is 1.5 million (58,000 daily net viewers).

Links: [BonGusto TV](#), [BonGusto on Facebook](#), [BonGusto on YouTube](#)



Hans Fink
Managing director

Before joining Hubert Burda Media, Hans Fink held various executive positions with ProSiebenSat.1 and managed the holding company Seven Ventures (among others). He most recently served as Executive Vice President Business Innovation and was responsible for implementing new business and product ideas.



Guido Bolten
Managing director

Guido Bolten has helped to set up various radio and TV stations. From 1997 to 2010, he worked for ProSiebenSat.1 Media AG as editor-in-chief and managing director. A trained journalist, he has been with Hubert Burda Media since 2015. In addition to working for Focus TV GmbH, he is managing director of tv.gusto GmbH and Burda Studios GmbH.



Frank Horlbeck
Channel director

Frank Horlbeck was a reporter, TV producer, programme director and managing director with companies such as “Spiegel TV”, *Focus TV*, the pay TV channel *Focus Gesundheit* and “Sonnenklar TV”. A qualified journalist, he most recently worked in TV communication at Audi AG, where he was responsible for internal global news TV and the worldwide, external Audi Media TV.

Facts

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