

## Guidance in a digital world



CHIP Digital GmbH is a BurdaForward company and runs *Chip Online*, one of the most successful German media brands on the internet. As a tech/media company, it combines user-oriented content and software development with targeted use of agile methods and processes.

*Chip's* websites, apps and mobile services offer a clear guide to the complex digital world. *Chip Online* reaches over 18 million unique users per month (AGOF digital facts 2019-03), making it one of the leading online providers of digital advice in Germany and Europe. The *Chip Online* team use their creativity, knowledge and passion to constantly develop their platforms. With almost 20 million software downloads each month, *Chip.de* is the market leader in Germany.

**Links:** [Chip Online](#)



**Niels Held**  
Editor-in-chief

Niels Held, editor-in-chief at *Chip Online*

## Facts

<b>Division</b>	BurdaForward
<b>Managing directors</b>	Philipp Brunner (CEO), Andreas Laube (COO)
<b>Editors-in-chief</b>	Niels Held
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<b>Reach</b>	18,46 million unique users (AGOF digital facts 2019-03); 66.5 million visits
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