

E-commerce retailer with omnichannel service

The Cyberport logo consists of the word "cyberport" in a white, lowercase, sans-serif font, centered within a dark blue rectangular background that has a white diagonal cutout on the right side.

Cyberport is one of Europe's largest consumer electronics retailers. Visitors to www.cyberport.de will find over 45,000 products, including notebooks, IT, smartphones, TVs and household appliances. The *Cyberport* customer advice team stands out thanks to its high product expertise and can be contacted in person in stores or via the hotline to the in-house call centre. The company sees itself as a digital outfitter. *Cyberport* positions itself as an omnichannel specialist for B2B and B2C customers. At its e-com hub in Munich, *Cyberport* develops technological and process expertise to become a customer-centric company.

Cyberport now has more than 4.8 million customers. In addition to its headquarters in Dresden and a total of 16 stores in Germany and Austria, the company also has its own logistics centre in Siebenlehn, Saxony.

Links: [Online shop](#), [Cyberport blog](#), [Cyberport on Facebook](#)



Helmar Hipp
Managing director

Helmar Hipp has been a member of the management board since September 2015 and is responsible for marketing, sales, IT and finance. He has been working for internet and media companies for over 20 years, most recently as CEO of the Ifolor Group, one of the largest international online providers of photo products.



László Kovács
Managing director

László Kovács has been a member of the management board since April 2016 and is responsible for e-commerce technology in Munich. Most recently, he was a member of the management board at empiriecom KG and octobo GmbH, both e-commerce and online marketing companies and members of the OTTO Group.



Simon Frank
Managing director

Simon Frank, managing director *Cyberport*



Robert Rónai
Managing director

Robert Rónai, managing director *Cyberport*

Facts	
Division	BurdaTech
Managing directors	Helmar Hipp, László Kovács, Simon Frank, Robert Rónai
Headquarters	Dresden
Founded	1998
Stores	16 (2018)
Customers	Over 4.8 million
Products in the shop	Over 45,000
Page impressions	More than 200 million (2017)
Store visitors	Over 4 million
Hotline contacts	Over 1 million
Press contact	Nicole Fiedler
Contact	pr@cyberport.de