

Einfach Low Carb



New in the lifestyle portfolio: *Einfach Low Carb!* More and more people want to maintain a healthy and conscious diet, do good for their bodies, keep fit and still enjoy themselves. We meet this need in our latest publication *Einfach Low Carb*.

The magazine captivates with recipes that invite you to enjoy them but show only a minimum of carbohydrates. The editorial offer is supplemented by weight loss plans and fitness exercises for a perfect whole body workout.

Links: **BCN**, **Special at Das Kochrezept.de**, **Facebook**



Anke Krohmer
Editor-in-chief

Anke Krohmer came to Hubert Burda Media in 2002 as deputy editor-in-chief of *Lisa* following roles with the Bauer Media Group and Axel Springer SE. She has been editor-in-chief of *Lust auf Genuss* since 2012. She is also responsible for the food titles *Slowly Veggie*, *Das schmeckt* and *Lisa vegetarisch für jeden Tag*, which she played a major role in developing.

Facts

Division BurdaHome

Managing director Frank Jörg-Ohlhorst

Editor-in-chief Anke Krohmer

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Senior Brand Manager Meike Ringel