

## EinfachBacken.de

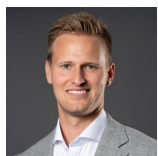


At *Einfachbacken.de*, everything revolves around the topic of baking. Equipped with a large kitchen, we regularly test new creations with our baking professionals Anna-Lena and Siggie. All recipes are pre-baked, experimented with ingredients, refined and of course everything is tried! Recipes that are developed by ourselves, taste good to the professionals and are sure to succeed - that's easy baking.

Most baking beginners tend to look for simple, quick recipes that anyone can re-bake. The baking recipes should be both simple and ingenious. Also feasible for beginners, but not too boring for the passionate hobby bakers among us. And the result should inspire! Exactly by this reason it came to the portal *Einfachbacken.de*. Step by step instructions, helpful tips and many recipe variations should inspire you and support you in baking.

Cakes are there to share! That is our philosophy. We would like to share our recipes and our knowledge with you in order to become the number one contact point for hobby bakers together with you!

Links: [Einfachbacken.de](https://www.einfachbacken.de), [Facebook](#), [Pinterest](#)



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As Head of Product Management at *BurdaHome*, Johannes Träschütz leads the digital food team with the brands *DasKochrezept.de*, *Einfachbacken.de*, *Meine-Familie-und-ich.de* and *SlowlyVeggie.de*.

## Fakten

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<b>Headquarters</b>	München
<b>Published since</b>	2018
<b>Reach</b>	etwa 7 Mio (ma 2018 I)
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