

Hubert Burda Media

Strategic investments that make life better

The Enabling Company

TEC GmbH (The Enabling Company, “TEC”) is responsible for building up and continuously developing investments in companies as part of “media for revenue” models. This form of collaboration focuses on companies offering high-quality consumer goods that will interest and inspire customers of Hubert Burda Media’s national media brands.

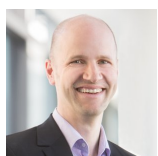
TEC places great value on long-term collaborative relationships with these companies, accompanied by extensive, personalised media services to help acquire new customers and build up the brand in question. *TEC* serves as the companies’ interface to publishing companies within Hubert Burda Media’s national media brands to ensure their products are marketed to the individual target groups in the best possible way. Tests are conducted to make sure the products are the right fit for Hubert Burda Media.

The portfolio is made up of investments in companies selling high-quality brands (both third-party and their own) predominantly online. For example, *TEC* holds shares in *Vicampo*, the wine marketplace, and coffee provider *Roast Market*.



Burkhard Graßmann
Managing director

Burkhard Graßmann, managing director *BurdaNews*, *BCN* and *TEC*



Matthias Kohtes
Managing director

Matthias Kohtes, managing director *The Enabling Company*

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