

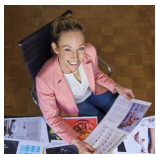
Germany's largest fitness brand



Fit for Fun is Germany's largest fitness and lifestyle brand - and celebrates its anniversary! For 25 years, the only unisex sports and fitness magazine has been supporting both women and men who use sport and physical activity as a way to have fun and offset their demanding careers. It currently has around 1.2 million readers.

As a fitness expert, publisher Dr. Christine Theiss embodies the values of *Fit for Fun* and gives the brand important and new impulses for the future. Maximum credibility, relevance and authenticity combined with contemporary, high-quality visuals and imagery help to convey topics from the areas of exercise, nutrition, lifestyle, health and beauty in an entertaining and profound way. In addition, *Fit for Fun* actively supports its readers with a healthy lifestyle: e.g. through e-books, special issues and suitable licensed products in the trade such as bicycles, sports equipment, kitchen aids or food products.

Links: [Fit for Fun](#), [online shop](#), [Fit for Fun friends](#), [Fit for Fun bei Facebook](#), [Instagram](#), [Twitter](#), [Google+](#), [Pinterest](#), [subscription shop](#), [advertising service](#), [BurdaNews](#)



Dr. Christine Theiss
Editor

Dr. Christine Theiss, editor *Fit for Fun*

Facts

Division	BurdaNews
Managing director	Burkhard Graßmann
Editor	Dr. Christine Theiss
Headquarters	Hamburg
Frequency	Monthly
Price	€3.50
Published since	1994
Reach	1.17 million readers (ma 2019/I)
Paid circulation	128,199 (IVW I/2019)
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