

Understanding change. Seizing opportunities.



The world of business is undergoing a fundamental change that is consistently presenting new challenges and new opportunities. Within these conflicts, *Focus-Business* provides inspiration for businesses and acts as a compass for career-related topics affecting decision makers and high potentials.

The expert editorial team examines trends and developments in a wide range of sectors. Insightful analyses, fascinating interviews and valuable, well-researched facts provide guidance in times of total sensory overload. The magazine comes with rankings from various areas of the careers world.

Focus-Business highlights major digital trends, tackles relevant career questions and looks at lifestyle topics.

Focus-Business is the ideal forum for companies to position themselves as modern, engaging employers and to attract the most talented people. As part of their employer branding, they can show what it is about them (apart from a good salary) that makes them attractive to performance-oriented high potentials.

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