

An all-round win for over one million readers



A popular puzzle and competition magazine, *Glücksrevue* has been established on the German market since 1986. As well as plenty of brainteasers with great prizes, *Glücksrevue* features emotive reports and an extensive range of informative advice and health reports, delicious recipes to cook and bake, fascinating travel articles and attractive fashion and decoration ideas.

Week after week, *Glücksrevue* offers over one million readers both pure relaxation and a serious side that assists with their everyday lives.

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Kai Winckler
Editor-in-chief

Kai Winckler has been working as editor-in-chief of various entertainment publications since 1993. He was editor-in-chief of “Das neue Blatt” from 2002–2007, “Neue Post” from 2008–2010, and “Neue Welt” and “Frau Aktuell” from 2012–2016. In July 2016, he moved to BurdaLife to become editor-in-chief of *Freizeit Revue*, *Freizeit Spass* and *Freizeit Exklusiv*.

Facts

Division	BurdaLife
Managing director	Kay Labinsky
Editor-in-chief	Brigitta Heyer
Headquarters	Essen
Frequency	Weekly
Price	€1.30
Published since	1986
Reach	1.11 million (ma 2016/II)
Circulation	83,649 (total paid circulation, IVW II/2016)
Senior brand manager	Heike Lauber
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