

Hubert Burda Media

A fashion magazine icon

The logo for Harper's BAZAAR, featuring the word "BAZAAR" in a large, bold, serif font, with "Harper's" in a smaller font above the "A"s.

Harper's Bazaar is a barometer of the times we live in and speaks to women who live in unconventional luxury. The fashion magazine offers surprising perspectives on fashion and style and unusual finds in beauty, lifestyle, art, culture and travel. A preview issue in autumn 2013 saw the international fashion brand appear in its first joint venture with Hubert Burda Media and Hearst Magazines International. *Harper's Bazaar* fills a new niche within German high-end fashion magazines. Its stance is always unconventional, extravagant, playful and luxurious – plus plenty of service elements.

With a history spanning almost 150 years, *Harper's Bazaar* is the mother of all fashion magazines. Legendary style icons like Carmel Snow and Diana Vreeland have shaped this magazine with a unique story. Today, 32 editions of *Harper's Bazaar* are published in 50 countries around the world.

Links: [Website](#), [subscription shop](#), [Harper's Bazaar on Facebook](#) and [Instagram](#)



Kerstin Schneider
Editor-in-chief

Facts

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| Division | BurdaStyle |
| Managing director | Manuela Kampp-Wirtz |
| Editor-in-chief | Kerstin Schneider |
| Headquarters | Munich |
| Frequency | 10 x year |
| Price | €6.00 |
| Published since | 2013 |
| Circulation | 77,390 (IVW II/2016) |
| Senior brand manager | Joanna Katharina Wedl |
| Contact | mail@harpersbazaar.de |