

Hubert Burda Media

The young, creative home magazine



Lisa Wohnen & Dekorieren is a monthly look at the entire world of homes and living, with the latest furniture trends, vibrant home reports and ideas for guests and celebrations. It also contains useful information on topics such as housebuilding and insurance. Whether talking about the kitchen, bathroom, living room or nursery, *Lisa* is young, modern, creative, colourful and bursting with emotional warmth.



Manfred Heidt
Editor-in-chief

Manfred Heidt joined Burda in 1980. After journalist roles with *Carina* and various home & creative special issues, he developed *Lisa Wohnen & Dekorieren* (1998), *Frau im Trend Wohnen & Wohlfühlen* (2002), *Lisa Romance* (2010) and *Home & Style* (2015), and is editor-in-chief of all these publications.

Facts

Division	BurdaHome
Managing director	Frank-Jörg Ohlhorst
Editor-in-chief	Manfred Heidt
Headquarters	Offenburg
Frequency	Monthly
Price	€2.80
Circulation	165,010 (total paid circulation, IVW II/2016)
Reach	0.49 million (ma 2016/II)
Senior brand manager	Alexandra Voigt
Contact	Lisa-wohnen-und-dekorieren@burda.com