

Brand family for countryside and nature lovers



Mein schönes Land is the magazine for anyone wishing to bring the countryside into their lives. The brand provides information about rural traditions and crafts, ancient gardening knowledge and recipes that go back generations. Its focus is the beauty of nature and the seasons. *Mein schönes Land* is published six times a year and allows its readers to retreat from the stress of everyday life and satisfy their longing for the idyllic countryside.

Mein schönes Land has established a growing brand family with line extensions such as *Meine gute Landküche*, *Mein schöner Landgarten* and *Mein schönes Landhaus*. An inspiring variety of practical topics with a premium look meet a discerning readership. In addition to magazines, the *Mein schönes Land* family also includes books, event collaborations, the website www.mein-schoenes-land.com, the blog www.mein-schoenes-land-bloggt.de, the photo community www.mein-landblick.de and the *Landblick* app. The brand also has a presence on Facebook, Pinterest, Twitter and Google+.

Links: [Mein schönes Land](#), [blog](#), [photo community](#), [Mein schönes Land on Facebook](#), [Mein schönes Land on Pinterest](#)



Maria-Luise Schebesta
Editor-in-chief

Marie-Luise Schebesta has been working for Hubert Burda Media in various roles since 1982, initially as an advertising and publishing manager. She moved to editing in 2009 as deputy editor-in-chief of *Wohnen & Garten*. She has been editor-in-chief of *Mein schönes Land* since 2012.

Facts

Division	BurdaHome
Managing director	Frank-Jörg Ohlhorst
Editor-in-chief	Marie-Luise Schebesta
Headquarters	Offenburg
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Published since	2010
Circulation	264,551 (total paid circulation, IVW II/2016)
Senior brand manager	Nadine Mundschenk
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