

MSG Open Air Season Grillen



The open-air season begins with barbecue. Our special edition is not only made for barbecue professionals, but for everyone who is passionate about this unique aroma and who has fun being outdoors. Why grilling?

- We grill for the most different demands and occasions: classic, creative, for the big round, high class... and even vegetarian!
- Magazine section with trends, product information, top addresses
- The team around editor-in-chief Anke Krohmer guarantees the editorial requirement and a high-quality magazine features

The paid circulation is 30,000 copies.



Anke Krohmer
Editor-in-chief

Anke Krohmer came to Hubert Burda Media in 2002 as deputy editor-in-chief of *Lisa* following roles with the Bauer Media Group and Axel Springer SE. She has been editor-in-chief of *Lust auf Genuss* since 2012. She is also responsible for the food titles *Slowly Veggie*, *Das schmeckt* and *Lisa vegetarisch für jeden Tag*, which she played a major role in developing.

Facts

Division	BurdaHome
Managing director	Frank-Jörg Ohlhorst
Editor-in-chief	Anke Krohmer
Headquarters	Munich
Frequency	1 x year
Published since	2018
Price	€5.60
Senior Brand Manager	Andrea Seel