

## Outstanding online wine retailer



*Silkes Weinkeller*, a *BurdaTech* company, is one of Germany's leading online retailers of premium wines. It was named "Germany's best wine retailer" several times between 2011 and 2018 by the specialist magazine "selection", emphasising the quality of its range. For 20 years, *Silkes Weinkeller* has been impressing customers with its well-founded expertise and fair value for money. Every year, more than one million bottles of wine leave its storage facility in North Rhine-Westphalia.

*Silkes Weinkeller* has become an important part of the German online wine market with personal customer service. With a selection of over 1,200 different wines, its focus is always on quality. All wines are tasted and only those that pass muster are added to the company's range, which encompasses major, well-known vineyards, up-and-coming winemakers and insider tips.

**Links:** [Online-Shop](#)



**Elena Klammer**  
Managing director

Following BurdaDirect's purchase of the majority interest at the end of 2013, Elena Klammer was responsible for integrating *Silkes Weinkeller* and became managing director at the start of 2015. She is responsible for new customer acquisition and technology at *Silkes Weinkeller*.



**John-Philip Kautsch**  
Managing director

Having studied wine-growing and oenology and worked in the wine trade and for notable vineyards, John-Philip Kautsch has developed excellent knowledge of the European wine market. He most recently worked as an attorney at WIV Wein International AG and is now responsible for purchasing and range design at *Silkes Weinkeller*.

## Facts

<b>Division</b>	BurdaTech
<b>Managing directors</b>	Elena Klammer, John-Philip Kautsch
<b>Headquarters</b>	Mettmann
<b>Founded</b>	1998
<b>Range of goods</b>	Over 1,200 premium wines
<b>Responsible for content</b>	Elena Klammer
<b>Contact</b>	info@silkes-weinkeller.de