

**Hubert Burda Media**

# Vegetarian food and lifestyle magazine



This high-quality magazine follows the new trend for more conscious living and brings together creative and uncomplicated recipe ideas every two months that, while meat-free, are not just for vegetarians. *Slowly Veggie* offers fresh and wholesome alternatives for anyone who enjoys a good and varied diet. These impressive recipes are simple, easy to make, suitable for everyday life and combine regional ingredients from the market with international elements.

*Slowly Veggie* is the first premium food and lifestyle magazine that offers exclusively vegetarian and vegan recipes, from starters through to desserts. Vegetarian and vegan living is not just a healthy and wholesome form of nutrition, but also reflects a conscious, mindful approach to life. And this is precisely the message that *Slowly Veggie* projects six times a year.

**Links:** [subscription shop](#), [Slowly Veggie \(PL\)](#) on [Instagram](#), [Slowly Veggie](#) on [Facebook](#)



**Anke Krohmer**  
Editor-in-chief

Anke Krohmer came to Hubert Burda Media in 2002 as deputy editor-in-chief of *Lisa* following roles with the Bauer Media Group and Axel Springer SE. She has been editor-in-chief of *Lust auf Genuss* since 2012. She is also responsible for the food titles *Slowly Veggie*, *Das schmeckt* and *Lisa vegetarisch für jeden Tag*, which she played a major role in developing.

## Facts

<b>Division</b>	BurdaHome
<b>Managing director</b>	Nina Winter
<b>Editor-in-chief</b>	Anke Krohmer
<b>Headquarters</b>	Munich
<b>Published since</b>	2013
<b>Frequency</b>	6 x year
<b>Price</b>	€4.95
<b>Circulation</b>	85.000 (publisher's information)
<b>Senior brand manager</b>	Sabine Mecklenburg