

# Hubert Burda Media

## IT service provider for the Burda media company



*BurdaSolutions* is the internal IT service provider for the international Hubert Burda Media corporation. We help our customers in Hubert Burda Media's National Media Brands, International Media Brands, Print and Digital Brands divisions to create, market and sell their products.

The *BurdaSolutions* team is passionate about both digital media and IT. We facilitate our customers' marketing and harness the potential of digitalisation. We strengthen our product portfolio and develop innovative new solutions to drive development and further growth. We have around 240 employees in Munich, Offenburg, Hamburg and Berlin who provide the companies within Hubert Burda Media with innovative IT workplace facilities, including cross-platform IT support.

Our services also include consulting, development and the secure operation of applications in private/hybrid clouds, dedicated data centres or with our external partners. We are experts and have many years of experience in Business Intelligence, CRM, ERP and mobile applications.

**[www.burdasolutions.com](http://www.burdasolutions.com)**



**Gerhard Thomas**  
Managing director

Managing director of BurdaDirect since 2011, Gerhard Thomas joined Burda Digital Systems GmbH in 2005 as managing director. He is responsible for technological divisions. In 2008, he founded the IT service provider *Valiton*, which focuses on e-commerce. He has previously worked for Ploenzke Informatik, SerCon and (most recently) Accenture.

## **Facts**

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