Following last year’s successful premiere, Europe’s number one innovation conference DLD (Digital, Life, Design) returns to Singapore on October 22nd. Leading Asian investors, local up-and-coming start-ups as well as German companies and a large European delegation are expected to attend the conference. For Burda, Singapore is an important hub where its international investment arm BurdaPrincipal Investments (BPI) is located as well as BurdaInternational Asia (with magazines such as Prestige).

DLD Singapore aims to explore the Southeast Asian ecosystem connecting local players with leading European companies. The conference will discuss topics such as artificial intelligence, robotics, mobility, smart cities, life sciences and venture capital.

Europe vs. Asia

One of the central topics of DLD Singapore will be the expanding markets in Vietnam and Indonesia discussed by the Indonesian unicorn Traveloka, which offers tickets and online hotel booking services, and CocCoc, a Burda investment and Vietnam’s leading search engine. Tackling the investor’s standpoint on the Southeast Asian market, Abheek Anand (Sequoia Capital), Terence Lee (KKR) and Kuo-Yi Lim (Monk’s Hill Ventures) will be expected on stage joined by Burda board member Martin Weiss. Start-up consultant Edith
Yeung (500 start-ups) will outline the specific characteristics driving the success of the Chinese ecosystem.

**Innovation hub Singapore**

Smart Cities is a central topic that DLD has been addressing for several years now. At DLD Singapore, Ritu Chandy, CEO of BMW Group Financial Services Asia Pacific, and Alexander Zosel from the German airtaxi start-up Volocopter will point out the latest developments in this sector. Volocopter will also start its first manned test flight in an electric airtaxi over Singapore’s business district Marina Bay the very same day. Also expected on stage: Ayesha Khanna (ADDO AI) and Dirk Schlesinger (TÜV Süd) on the promises and perils of artificial intelligence.

Other speakers from DLD Singapore include Marc Wagener, Managing Director of “LabCampus” at Munich Airport, APAC Facebook HR boss Elizabeth Runham, bestselling author Andrew Keen and Osh Agabi from the biotech start-up Koniku from Berkeley.

More information about speakers and the DLD Singapore program can be found here. For a free press ticket please contact dldpress@burda.com.

by Daniela Lechner
PR manager - Digital, DLD, M&A
daniela.lechner@burda.com

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